**SB280 Veto Campaign**

**Grassroots (Target- Vendor):**

Hello *Vendor Name,*

We need your help. [SB280](https://www.flsenate.gov/Session/Bill/2024/280/BillText/er/PDF) recently passed the Florida legislature which could hurt vacation rentals. I have laid out the information about the bill and our concerns below. Would you help us by emailing Governor DeSantis and/or calling his office and asking him to veto SB280?

I have included an example email script and phone script below.

Thank you for your help,

***Email Script Example:***

***Please email the following to*** [GovernorRon.DeSantis2023@eog.myflorida.com](mailto:GovernorRon.DeSantis2023@eog.myflorida.com)

Dear Governor DeSantis,

I am a Florida resident, and the success of my business is directly impacted by the vacation rental industry. I am writing today because I am very concerned that if SB280 becomes law it will create economic impacts that will hurt my small business.

The vacation rental industry represents over 40% of visitors in Florida. My business is dependent on these travelers and property managers to survive. SB280 is a vehicle for unfriendly governments to permanently purge legitimate businesses and remove property rights.

This bill:

* Allows a revocation of vacation rental registration by using undefined violations/.
* Provides no process for or even right to reinstate a registration once revoked.
* Allows a “tax” for vacation rentals through unlimited fees
* Restricts occupancy to two persons per bedroom plus two which impacts accommodations for families with children
* Provides NO consumer protection as there is no required no notification or recourse for tourists being denied legitimately booked accommodations in the state.

We believe the vacation rental industry should be regulated but this bill fails to strike a fair balance between property rights and the local government. It is very concerning for my business. I appreciate your time in thoughtfully reviewing this bill and I hope you will VETO it and protect the beacon of freedom for Florida travelers you’ve established.

Sincerely,

*Your name*

***Phone Script:***

***Please call the Governor’s office at 850-488-7145***

Hello, my name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I live in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and own/work for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Our business is dependent on the vacation rental industry, and I am calling to ask Governor DeSantis to please veto SB280.

I am worried this bill will harm Florida tourism and property rights. This bill lacks consumer protection measures, it makes it more difficult for families to find accommodations with its’ maximum occupancy limitations and it allows a tax on vacation rentals through unlimited fees. These changes could cause massive revenue consequences to local and state governments and drive vacation rental guests to other states with more friendly markets.

Please veto SB280.

Thank you!